



SPACES WHERE CHILDHOOD COMES ALIVE



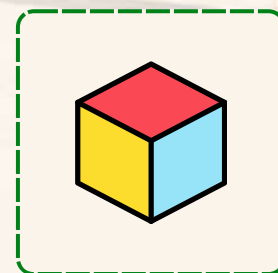
Indoor Play Areas • Family Entertainment Centres • Birthday Destinations • Custom Play Solutions



Design



CAD planning



3D Visualization



Installation



Designed & Established
Across India

PLAY. EXPLORE. CELEBRATE. MEMORIES MADE AT SIM & SAM'S!



**INDOOR
PLAY AREAS**



**FAMILY
ENTERTAINMENT
CENTRES**



**BIRTHDAY
DESTINATIONS**



**CUSTOM
PLAY SOLUTIONS**



A DREAM INSPIRED BY FAMILY

10
CENTRES
Across Telangana

7
CENTRES
Across Kerala

9
Partnered Locations
Across India

Founded in 2016 by Sumit Ahuja and Neha Ahuja, Sim & Sam's was inspired by their daughters, Simar and Samaira.

What began as a family dream has grown into one of India's largest indoor play and celebration brands, creating joyful experiences for families across multiple cities.



OUR JOURNEY

2016

Founded

2019

Expansion Across
Multiple Cities

2023

Growing Community
Across India

2026

26 Centres
Nationwide

★ WHY SIM & SAM'S?

More Than a Play Area,
a Proven Family Entertainment Destination



⇒ 5 REASONS TO CHOOSE SIM & SAM'S ⇐



ESTABLISHED BRAND

5 - Star Rated
Across Platform



FAMILY-FOCUSED EXPERIENCE

Designed for Children
and Parents



MULTIPLE REVENUE STREAMS

Play, Birthday,
Events, Memberships.



SCALABLE FORMATS

Layouts from
400 sqm to 800+
sqm.



END-TO-END SUPPORT

From Planning to
Installation &
Beyond.

OUR OFFERINGS



1 INDOOR PLAY AREAS



3 ACTIVITY PROGRAMS



2 BIRTHDAY CELEBRATIONS



4 SCHOOL VISITS



5



MEMBERSHIP
PROGRAMS & PREPAID

6

BRAND
COLLABS



DESIGNED FOR FAMILIES

Safe For Children. Comfortable For Parents.

Every Sim & Sam's centre is thoughtfully designed to create a secure, welcoming, and enjoyable experience for the entire family.

FOR CHILDREN

-  Child-Safe Equipment
-  Supervised Play Areas
-  Clean & Hygienic Environment
-  Safe Indoor Exploration

FOR PARENTS

-  Café & Refreshments
-  Comfortable Seating
-  Relaxed Viewing Areas
-  Family-Friendly Atmosphere

OUR COMMITMENT

-  Regular Sanitization
-  Trained Team Members
-  Well-Maintained Facilities
-  Consistent Safety Standards



Because great family experiences begin with **peace of mind.**



MEMBERSHIPS & PACKAGES

More Ways To Play, Celebrate & Connect

Choose from flexible experiences designed for families, schools, groups, and celebrations throughout the year.



BIRTHDAY CELEBRATIONS

Themed parties, dedicated spaces, games, and unforgettable moments.



FAMILY PACKAGES

Flexible options for regular visits and quality family time.



SCHOOL VISITS

Interactive group experiences designed for learning and fun.



GROUP EVENTS

Perfect for communities, clubs, and special gatherings.



MEMBERSHIP BENEFITS

Exclusive access to selected activities and special offers.



SEASONAL PROGRAMS

Camps, workshops, and festive experiences throughout the year.



One Destination. Countless Reasons To Visit Again.



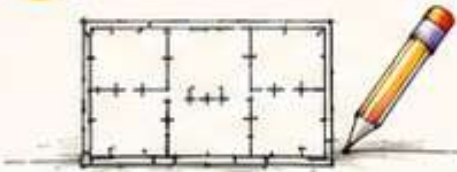
FROM CONCEPT TO REALITY

★ Turning ideas into immersive play experiences. ★

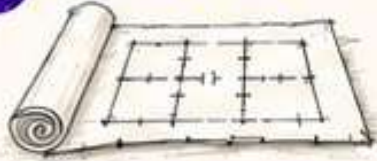
1 SITE SELECTION



2 SPACE PLANNING



3 CAD LAYOUT



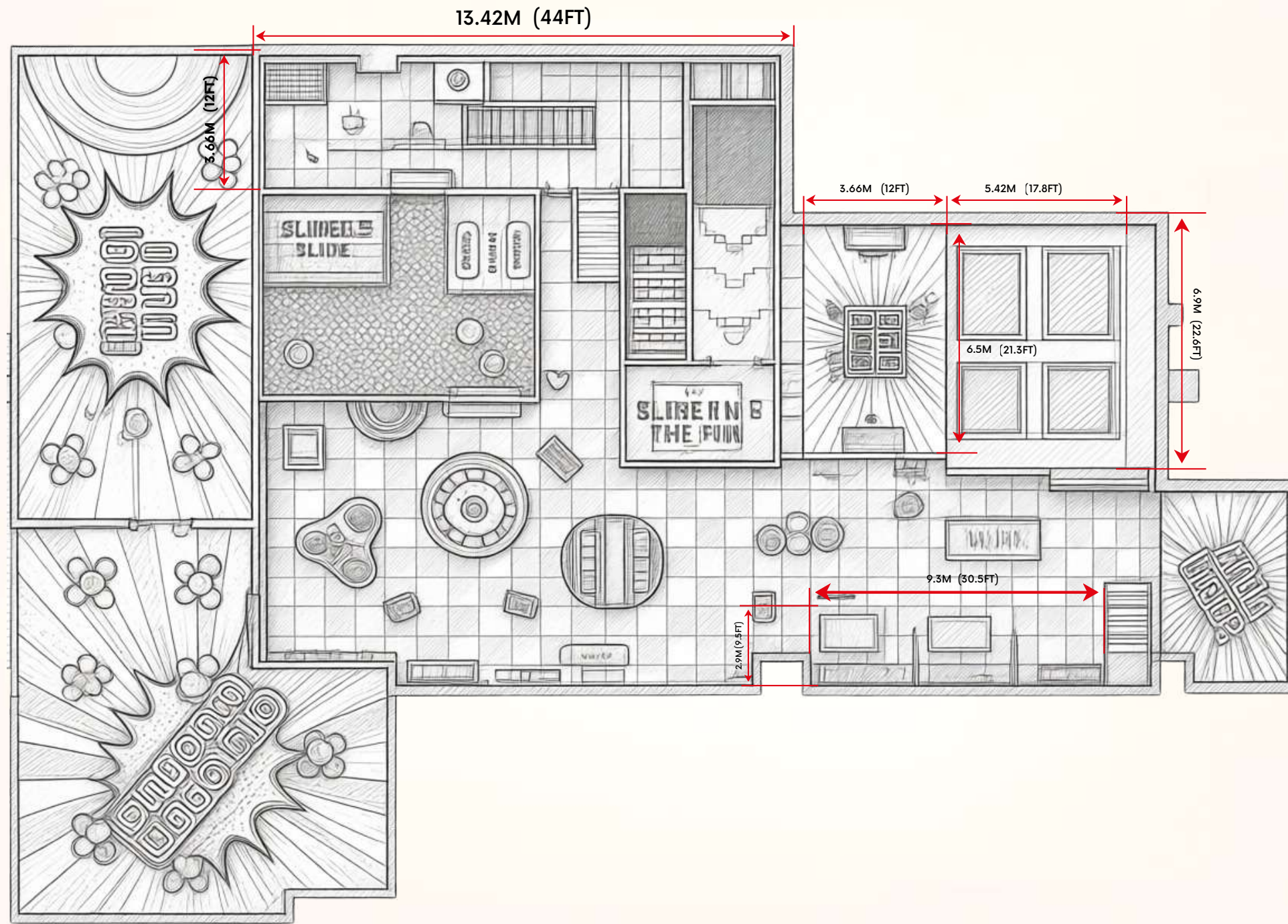
4 3D VISUALIZATION



5 SHIPPING



6 INSTALLATION

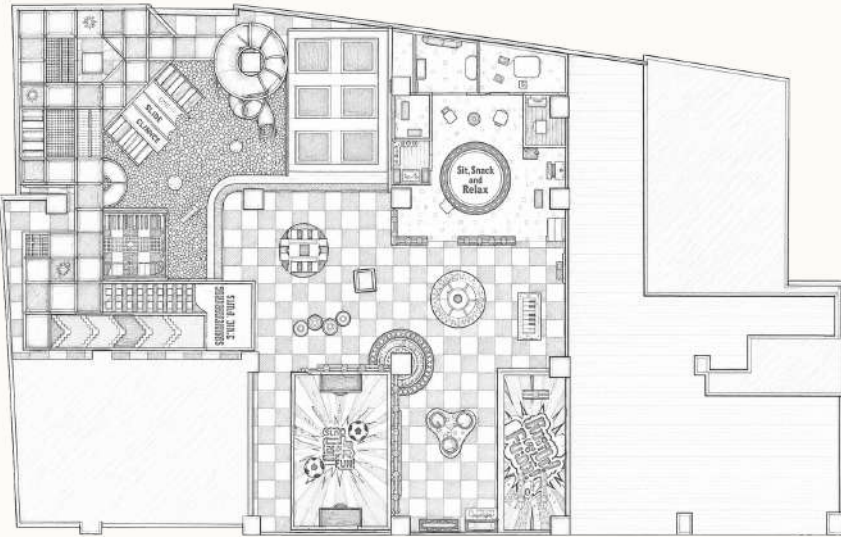


ONE BRAND MULTIPLE FORMATS

Designed for spaces from 400 sqm to 1200 sqm+

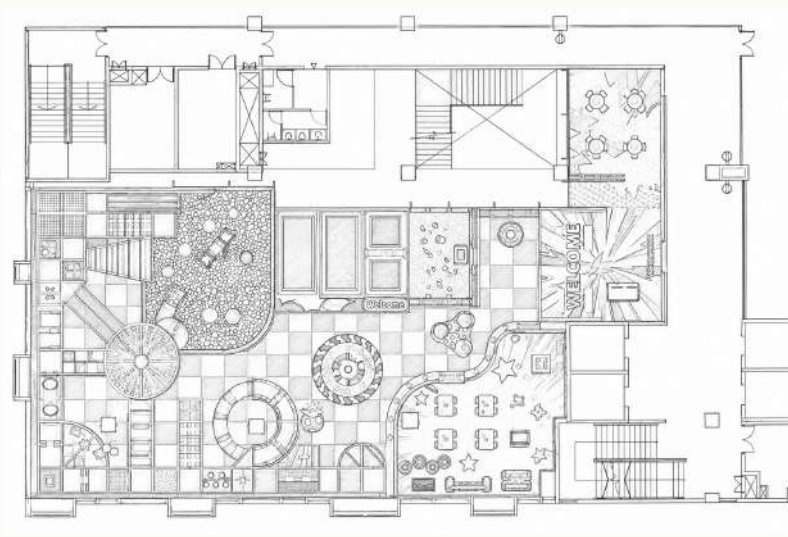
SMALL FORMAT

400 - 600 sqm



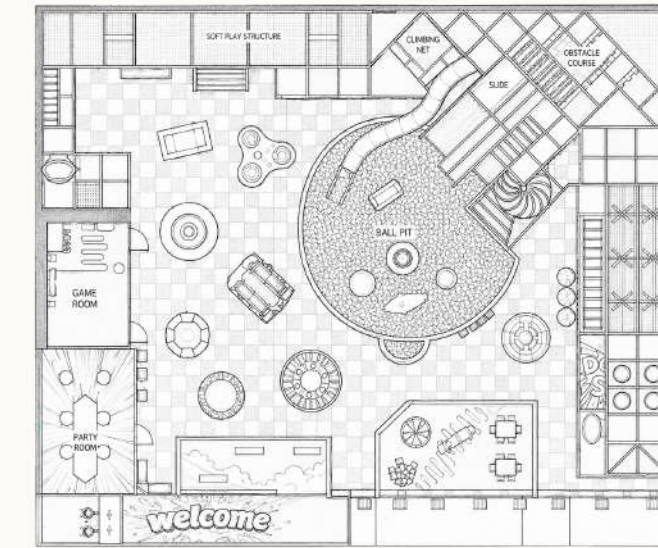
MEDIUM FORMAT

700 - 800 sqm



FLAGSHIP FORMAT

800 - 1200 sqm



3D VIEW



3D VIEW



3D VIEW



Flexible designs. Scalable formats. Endless possibilities.

We adapt to your space, budget & vision.

GROWING ACROSS INDIA

More Play. More Joy. More Places.

From our beginnings to a nationwide presence,
we are bringing world-class play experiences
closer to families everywhere.



26 CENTRES

and Counting



Every new centre is a step closer
to more **laughter**, more **friends**,
and more unforgettable **moments**.



TELANGANA

1. Kompally
2. Kukatpally
3. Sainikpuri
4. Bandlaguda
5. Gachibowli
6. Tellapur
7. Tarnaka
8. Warangal
9. Rajendra Nagar
10. Kharmanghat (Upcoming)

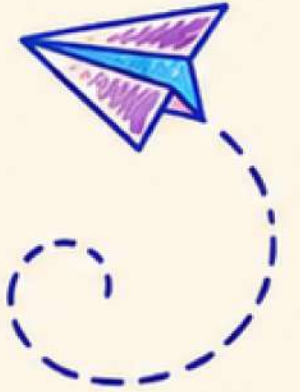
KERALA

1. Kochi
2. Thrissur
3. Palakkad
4. Palarivattom
5. Agamali (Coming Soon)
6. Calicut (Coming Soon)
7. Tirur (Coming Soon)

PARTNER LOCATIONS ACROSS INDIA

1. Ahmedabad
2. Gandhi Nagar
3. Madurai
4. Bangalore 2
5. Bihar
6. Hyderabad 2
7. Chandigarh
8. Siddipet
9. Kanpur

DESIGNING SPACES WHERE CHILDHOOD COMES ALIVE



Indoor Play Areas • Family Entertainment Centres • Birthday Destinations • Custom Play Solutions



VISIT SIM & SAM'S

India's Largest Chain of Gadget-Free Indoor Play Areas

FOR FRANCHISE &
OTHER QUERIES



+91 96765 11212

FOLLOW US

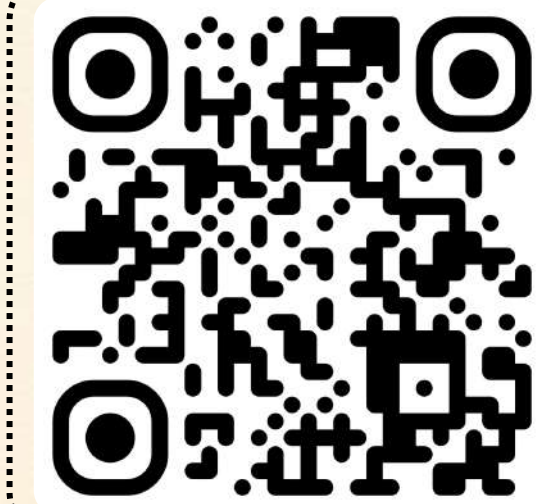


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WEBSITE



www.simandsams.com



Scan to Explore



PLAY • CELEBRATE • CONNECT

